

**3359-4-01 Officers of public affairs and development.**

- (A) President of the university. As specified in rule 3359-1-05 of the Administrative Code, the president is executive head of all university colleges, branches, schools, and departments, possessing duties, responsibilities, and powers as delineated in the bylaws.
- (B) The vice president of public affairs and development shall be appointed by the board upon recommendation of the president and shall hold office at the discretion of the president.

Notwithstanding the direct reporting relation between the vice president of public affairs and development to the president, it shall be the duty and responsibility of vice president of public affairs and development to coordinate with and keep the senior vice president and provost informed in advance on all matters, initiatives, or decisions within their area of responsibility that involve academic matters, or that have a reasonable expectation of involving or affecting the academic programs, activities, or directions of the university.

- (1) The vice president of public affairs and development shall be responsible for the administration and functions of alumni relations, governmental and corporate relations, fund raising and development, institutional marketing, and community relations.
- (2) The vice president of public affairs and development shall be responsible for developing and maintaining programs to mobilize alumni and other constituents' enthusiasm, commitment, and financial support for the university and its programs. The vice president shall foster and maintain relationships with key constituencies of the university, including corporations, members of the scientific community, community leaders, and, primarily through the administration of the alumni association, alumni and friends of the university.
- (3) The vice president of public affairs and development shall be responsible for the effective communication between the university and governmental officials and agencies at the city, county, state, and federal levels. The vice president shall oversee state budgetary processes affecting the university of Akron and higher education in the state of Ohio, including biennium appropriations, capital budgets, and special appropriations. The vice president shall work in close cooperation with state legislators and higher education officials to further the best interests of the university of Akron in all respects.
- (4) The vice president of public affairs and development shall be the chief development officer of the university of Akron and shall be responsible for

administration of the department of development in the identification, cultivation, and solicitation of private financial support from individuals, corporations, foundations, and organizations; shall identify and initiate future goals and directions in the administration of the development function; and shall collaborate with the other university officers in determining resource development strategy and funding opportunities.

- (5) The vice president of public affair

3359-4-01

