



**10**

Tips 2.429 18.593 2.508 20.069 2.59 21.613 3.304 2

**8) PROVIDE INFORMATION ABOUT STUDENT OUTCOMES.**

- Share examples of current student accomplishments.
- Share placement data and average starting salary, if available and appropriate.
- Provide examples of employers that have hired your grads and alumni testimonials about their preparation for their current roles.

**9) ENCOURAGE PROSPECTIVE STUDENTS AND FAMILIES TO REACH OUT**

afterward if they have follow-up questions (and provide contact information).